

Last Updated: February 16, 2026.

# Cookie & Tracking Policy

The Esquire Method

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## I. Purpose and Scope

This Cookie & Tracking Policy (“Policy”) defines the technical architecture and legal boundaries governing data identifiers deployed on The Esquire Method, a platform operated by AI Academy Center LLC, headquartered at 20283 FL-7 STE 321, Boca Raton, FL 33498.

The Esquire Method operates on a Privacy-First architecture. We treat user data not as a commodity, but as a protected asset. Every technology deployed on our platform serves an identifiable operational purpose. We do not deploy bloatware or invasive telemetry. Nothing exists on our platform that does not earn its presence.

This Policy should be read in conjunction with our Privacy Policy and Terms of Service. Together, these documents constitute the complete legal framework governing your interaction with our digital ecosystem.

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## II. Technical Definitions

To ensure transparency for legal and technical audits, we define the following terms as used throughout this Policy.

**A Cookie** is a small text file placed on your device by a website you visit. Cookies enable the host domain to recognize your browser across sessions, retain preferences, and facilitate secure transactions.

**First-Party Identifiers** are cookies, scripts, and protocols deployed directly by The Esquire Method to manage session state, security, user-defined interface preferences, and platform performance. These technologies communicate exclusively with our infrastructure and our authorized service providers.

**Third-Party Identifiers** are cookies, scripts, or protocols deployed by vetted external service providers integrated into our platform — such as our payment processor — that operate under their own independent privacy policies. We limit third-party integrations to the minimum necessary for secure platform operations.

**Persistent Cookies** are identifiers that remain on your hardware until a pre-defined expiration date or manual clearance by the user.

**Session Cookies** are temporary identifiers that terminate immediately upon the conclusion of your browser session or after a defined inactivity timeout.

**A Tracking Pixel** is a transparent, single-pixel image embedded in a webpage or email that records whether content has been loaded or opened, enabling performance measurement of our own communications and platform pages.

**Global Privacy Control (GPC)** is a browser-level or extension-level signal recognized under the CCPA/CPRA that communicates a user's opt-out preference for the sale or sharing of personal information. Do Not Track (DNT) is a browser-level signal that communicates a user's preference not to be tracked across websites.

### III. The Registry of Use

The Esquire Method utilizes a minimalist stack of tracking technologies. The following registry provides a transparent accounting of every category deployed on our platform.

Category	Purpose	Technologies	Persistence	Origin
<b>Strictly Necessary</b>	Secure authentication, CSRF protection, session integrity	Authentication cookies, security tokens, anti-forgery identifiers	Session / up to 24 hours	First-Party
<b>Financial Integrity</b>	Fraud detection, payment authentication, transaction security via Stripe	PCI-DSS compliant payment cookies, device fingerprinting for fraud prevention	Transaction session (variable, security-based)	Third-Party (Stripe)
<b>Functional</b>	Interface scaling, font preferences, dark mode, layout and regional display settings	UI preference cookies	Up to 12 months from last visit	First-Party
<b>Performance</b>	Aggregate platform analytics, content engagement measurement, navigation pattern analysis	Analytics identifiers, page-view counters	Up to 24 months (anonymized/aggregated)	First-Party and authorized Third-Party
<b>Communication Measurement</b>	Aggregate open-rate and link engagement tracking for transactional and marketing emails	Email tracking pixels	Up to 12 months from communication date	First-Party

The following supplemental detail applies to each category.

**Strictly Necessary.** These technologies are essential to the secure operation of our platform. They cannot be disabled without fundamentally compromising your ability to access our services. Authentication cookies maintain your secure login session after you have entered valid credentials. Security and integrity tokens protect against cross-site request forgery, session hijacking, and other attack vectors. No consent mechanism is required for strictly necessary technologies, as they do not collect information for marketing or profiling purposes.

**Financial Integrity.** All financial transactions are processed exclusively through Stripe, Inc., a PCI-DSS Level 1 certified payment processor. Stripe deploys its own cookies during the checkout process exclusively for payment authentication, fraud detection, and transaction integrity. These cookies operate under Stripe's independent privacy policy, available at [stripe.com/privacy](https://stripe.com/privacy). These are restricted to security and utility — they

are not used for marketing purposes within our ecosystem. At no point does The Esquire Method store, process, or access your payment credentials through these technologies.

**Functional.** These technologies remember your interface preferences to deliver a consistent experience across sessions. They retain your selected display settings within the platform — including dark mode, font scaling, layout configurations, and regional display options. They do not track your behavior for marketing or analytical purposes. These cookies expire automatically twelve months after your last platform visit.

**Performance.** These technologies measure aggregate platform performance and help us understand how our content is accessed and consumed — not who is accessing it. Analytics identifiers collect anonymized or aggregated data regarding page views, session duration, navigation patterns, referral sources, and device or browser type. Individual user profiles are not constructed from performance data. We may utilize third-party analytics platforms to process this data; such providers are contractually prohibited from using data collected on our platform for their own independent purposes, including advertising or cross-site profiling.

**Communication Measurement.** These pixels are embedded in transactional and marketing emails to measure open rates and link engagement at an aggregate level, enabling us to assess the effectiveness of our communications program. Data collection is limited to whether an email was opened and which links, if any, were engaged. No individual behavioral profiles are constructed from this data.

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## IV. The Anti-Harvesting Protocol — What We Do Not Do

The following declarations are not aspirational. They are architectural decisions embedded in how our platform is built. AI Academy Center LLC operates under a strict Anti-Harvesting protocol.

**No Sale of Tracking Data.** We do not sell cookie data, pixel data, session identifiers, or any derivative behavioral information to third-party advertisers, data brokers, or any other commercial entity. We do not sell user behavior. This applies without exception.

**No Third-Party Advertising Cookies.** We do not permit third-party advertising networks to place cookies, pixels, or tracking scripts on our platform for the purpose of serving targeted advertisements or building cross-site behavioral profiles of our users.

**AI Integrity and LLM Protection.** We explicitly prohibit the use of any tracking technology for the purpose of scraping user interactions to train external Large Language Models, machine learning algorithms, or artificial intelligence systems — whether proprietary or third-party. Your intellectual engagement with The Esquire Method remains your digital property. This commitment is consistent with the No-Training Guarantee set forth in our Privacy Policy.

**No Cross-Site Behavioral Profiling.** We do not aggregate tracking data across external websites or platforms to construct behavioral profiles of our users. Our technologies operate within the boundaries of our own digital ecosystem.

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## V. Third-Party Integration Disclosure

We limit third-party technology integrations to those strictly required for secure platform operations.

**Stripe, Inc.** provides payment processing services. Stripe deploys its own cookies during the checkout process exclusively for payment authentication, fraud prevention, and transaction security. To ensure compliance with global PCI-DSS standards and to prevent fraudulent activity, Stripe may deploy cookies that analyze hardware signals. These cookies operate under Stripe's privacy policy, available at [stripe.com/privacy](https://stripe.com/privacy). The Esquire Method does not access, control, or retain data collected by Stripe's cookies beyond the truncated transaction reference necessary for reconciliation.

**Analytics Services.** We may utilize authorized third-party analytics platforms to process anonymized performance data as described in the Performance category above. These providers are contractually prohibited from using data collected on our platform for their own independent purposes, including advertising or cross-site profiling.

We do not integrate with social media tracking platforms, third-party advertising exchanges, or data management platforms.

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## VI. User Sovereignty and Consent Management

We recognize your right to audit and restrict data identifiers. You retain full authority over the tracking technologies that operate on your device.

**Browser-Level Control.** All modern browsers provide settings to view, manage, block, or delete cookies. You may configure your browser to reject all cookies, accept only first-party cookies, or prompt you before accepting each cookie. Note that disabling strictly necessary cookies will terminate the platform's ability to maintain a secure authenticated session.

**Privacy Signal Support.** We honor Global Privacy Control (GPC) signals as a valid opt-out request and respect Do Not Track (DNT) signals by limiting non-essential tracking to the extent technically feasible. See Section VIII for full details on how these signals are processed.

**Email Tracking Control.** If you wish to prevent the loading of communication measurement pixels, you may configure your email client to disable automatic image loading. This will prevent tracking pixels from executing.

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## VII. Data Retention for Tracking Identifiers

Tracking identifiers persist only as long as required for their specific functional purpose. We apply the following retention standards.

Category	Retention Period	Expiration Trigger
Strictly Necessary	Session only, up to 24 hours maximum	Browser close or inactivity timeout
Financial Integrity	Transaction session duration	Completion of payment event
Functional	Up to 12 months	Automatic expiry from last platform visit
Performance	Up to 24 months (anonymized/ aggregated)	Permanent deletion or irreversible de-identification
Communication Measurement	Up to 12 months	Permanent deletion from communication date

Where you exercise your right to clear cookies through your browser settings or revoke consent through our platform mechanism, the applicable technologies and their associated data will be removed or cease to function immediately, subject to any data already collected and retained in accordance with the retention periods described above.

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## VIII. Recognition of Global Opt-Out Signals

Our systems are engineered to respect privacy signals transmitted by your browser.

**Global Privacy Control (GPC).** We recognize and process GPC signals as a valid opt-out request under the California Consumer Privacy Act as amended by the California Privacy Rights Act. Upon detecting a GPC signal, we treat it as Counsel's instruction to opt out of any activity that may constitute the "sharing" of personal information for cross-contextual behavioral advertising under the CPRA. Because The Esquire Method does not engage in such sharing, the practical effect of a GPC signal on our platform is confirmatory rather than corrective — but we honor it as a matter of principle and legal compliance. Non-essential functional trackers are automatically suppressed.

**Do Not Track (DNT).** While there is currently no universally adopted standard for how commercial websites must respond to DNT signals, The Esquire Method respects the intent behind them. When we detect a DNT signal, we limit the deployment of non-essential tracking technologies to the extent technically feasible, consistent with our existing Privacy-First architecture.

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## IX. Compliance Framework

This Policy is designed to meet or exceed the requirements of the following regulatory frameworks as they apply to tracking technologies deployed by a commercial entity operating nationwide within the United States.

**The Florida Information Protection Act (FIPA)** as it pertains to the collection and security of personal information by Florida-domiciled entities.

**The California Consumer Privacy Act as amended by the California Privacy Rights Act (CCPA/CPRA)** as it pertains to the rights of California residents regarding the collection, use, and sharing of personal information through automated technologies.

**Applicable state privacy laws** including those enacted in Virginia, Colorado, Connecticut, and other jurisdictions imposing obligations on the use of cookies and tracking technologies for commercial purposes.

We monitor the evolving regulatory landscape and will update this Policy as necessary to maintain compliance with newly enacted or amended privacy legislation.

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## X. Amendments

We reserve the right to modify this Policy at any time. Material changes will be communicated to registered users via email and reflected by an updated “Last Updated” date at the top of this document. Your continued use of our platform following the posting of changes constitutes acceptance of the revised Policy.

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## XI. Contact

For inquiries regarding this Policy, the technologies deployed on our platform, or to exercise any applicable privacy rights, please contact our headquarters:

**The Esquire Method**

Operated by AI Academy Center LLC  
20283 FL-7 STE 321  
Boca Raton, FL 33498  
support@esqmethod.com

Your continued use of The Esquire Method constitutes an elite standard of informed consent regarding our technical environment.

This product provides AI workflow tools and educational content only. It does not constitute legal advice.